



FOR IMMEDIATE RELEASE

Award Winning Builder Coming Soon to Caledon East

Toronto: June 8, 2010 – Brookfield Homes (Ontario) Limited is proud to add Caledon East to its growing list of fine communities where it has built. This exciting new master planned community located at the Northwest corner of Old Church Road and Innis Lake Road will be the future home to almost 500 families.

Caledon East truly is a special place where the rolling hills of the Oak Ridges Moraine collide with the striking landscapes of the Niagara Escarpment. The community will feature a wide variety of homes to suit just about any family's needs with townhomes and a range of single family homes on 40, 50, 60 and 70 foot lots in bungalow and two storey designs.

"We are thrilled to be building in this special community in Caledon East and provide a range of new home options to such a unique community that has all the character of small town living with the conveniences of a larger city only a short drive away", said Sid Kerrigan, President of Brookfield Homes.

The community plan includes a Town Square and retail shops as well as parks and access to walking trails to encourage pedestrian activities. There is already an elementary and secondary school adjacent to the site and the town's administrative buildings, library, community centre and soccer pitches have been built across the street to the south.

"This site is already well established with residential development on three sides, including a high-end estate community just to the north, and will provide attractive new home options for this growing community", said Kerrigan. "Homeowners will have a sense of completion from the day they move-in with mature trees and landscape bordering the community as well as two schools and a community centre only a short walk away."

This new community is scheduled to open for sale this fall and provide 2011 closing dates for new homeowners. Registrants on Brookfield Homes' website will be provided with priority information.

Brookfield Homes is an award winning builder having been recognized this year with both the J.D. Power and Associates Highest Ranking in Customer Satisfaction and the Tarion and Durham Region Builder of the Year Award in addition to the Ontario Home Builder's Award for Project of the Year at The Village.

To register for priority information about this new community in Caledon East, please visit their website at www.brookfieldhomes.ca.

About Brookfield Homes

Brookfield Homes (Ontario) Limited has built more than 20,000 homes in Ontario since 1956. Brookfield's ongoing commitment to quality and customer service has earned the company several industry recognitions. Brookfield currently has active communities in Oshawa (Hills of Harrowsmith), Toronto (The Bell Estate), Bradford (Grand Central), Brantford (Grand Valley Trails), Georgetown (Silvercreek Estates) and Niagara-on-the Lake (The Village). For more information about Brookfield Homes and its fine communities, please visit www.brookfieldhomes.ca.